

## **REGISTER NOW**

## AIMA'S FREE WEBINAR ON

## Business Analytics and Career Prospects in the Current Job Market

Wednesday, 9th February 2022, 11:00 AM - 12:00 PM (IST)

## Speaker



Dr. Anuja Pandey, Professor Marketing & Business Analytics, Program Director – PGCM, AIMA

Evolving technology and extensive data floating in verticals like sales, marketing, finance, HR, operations, SCM and Social media etc., has made data analysis imperative for the organisations. It helps organisations to understand and predict patterns, forecast, monitor and optimize its processes.

The demand of Data, Business Analysts in past couple of years has increased exponentially in Indian and International Job market.

If you want to know more about Data Science and its scope in the current Job market, book your slot for our free webinar on "Business Analytics and Career Prospects in the Current Job Market" scheduled to be held on Wednesday, 9th February 2022, 11:00 AM – 12:00 PM (IST)

Book your FREE SLOT before we close the registrations!

For more details, please contact Ms Aparna.U LUMEN ACADEMY PRIVATE LIMITED Marketing Partner of AIMA

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AIMA's PGCM Specializations